

Press information: 22nd August 2016

**SAVOIE
MONT
BLANC**

New opening in Savoie Mont Blanc for winter 2016-17



New hotels

Chamonix

Three-star hotel RockyPop is a new concept – a mixture of a hotel and a hostel that offers cheap and cheerful accommodation in the Chamonix valley. Located in the village of Les Houches, the RockyPop has 148 bedrooms that can sleep from 1 to 12 people. The ground floor has a fun and open space, with pop-art décor, a boutique hairdressers and barbers, a photo booth, movies and plenty of entertaining games. The first floor includes a ski shop and a storage area.

The RockyPop has three food counters: gourmet burgers, local specialties and pizzas.

Groups of friends can stay at the RockyPop from as little as €10 per person per night, families from €25 per person per night, and couples from €60 per person per night.

www.rockypop-chamonix.com

Courchevel

The luxury Hotel Kilimandjaro in Courchevel has been transformed into Le K2 Altitude. The 32 rooms and suites of this five-star hotel have been decorated in a Himalayan theme. Le K2 Altitude includes a chalet dedicated to wellbeing and pampering, with a spa, a hairdressers and a barbers.

www.lek2altitude.com

The Barrière Group will open its first mountain hotel with Les Neiges in Courchevel 1850. Located at the foot of the Bellecôte slope, the five-star hotel will be ultra-luxurious. It includes 42 rooms and suites across seven floors – some of which have a fireplace – and all rooms are equipped with the latest technology.

Guests will be able to enjoy a 1,000m² Diane Barrière spa, a cinema room, a 240m² ski room, three restaurants, including brasserie Fouquet's, an indoor bar and a large terrace on the slopes.

Hotel Barrière Les Neiges is part of the prestigious label The Leading Hotels of the World.

<http://hotel-les-neiges.bebarriere.com>

La Rosière

A new four-star hotel, Deux Domaines, will open in La Rosière. Built in a Savoyard style, the hotel has 71 rooms and suites decorated in a contemporary fashion. Deux Domaines has a spa, a pool, a bar and two restaurants.

Larosiere.net

Les Arcs

Les Arcs' first five-star hotel, the Taj-I Mah, will open in December. Located at the top of Les Arcs 2000, the new luxury hotel will be full of light thanks to large bay windows all around the complex. The Taj-I Mah boasts 48 bedrooms and two restaurants, one of which is gastronomic and serves a menu signed off by Michelin-starred chef Eric Samson. It will also include a 400m² spa with treatment rooms, an indoor swimming pool, a Jacuzzi, a sauna, a steam room and a relaxing area with a salt wall. The hotel will also have a fitness centre.

From €104 per person per night, half board.

www.hotel-tajimah.com

Val Thorens

The Mercure, one of the first hotels built in Val Thorens, is becoming the Fahrenheit Seven. Two families who have been friends for many years and are passionate about skiing and hospitality – the Unger family and the Vidoni family – have bought the Mercure. They are keeping only the external walls of the building and are renovating and redesigning everything else.

Fahrenheit Seven boasts 107 spacious bedrooms (of 27m² minimum) with chic and vintage décor, including artwork showing Val Thorens' history. The hotel also has living and dining areas: an outdoor après-ski bar, a Le Zinc eatery, a fireside dining area, a rotisserie restaurant, two rooftop-style terraces and a wellbeing area.

Fahrenheit Seven opens on 25 November 2016.

From €230 per double room with breakfast.

<http://fahrenheitseven.com>

New chalets

Tignes

Free skier Guerlain Chicherit has opened a new luxury chalet, Le Chalet Rock n' Love, in Tignes-les-Brévières. Nominated at the World Ski Awards 2016, Le Chalet Rock n' Love is a very special place to stay, with a funky '70s theme. Adults will enjoy some grown-up toys such as musical instruments, a mini pool table and a jukebox, while children get to sleep in classic cars converted into beds. Chalet Rock n' Love boasts five suites and can sleep up to 15 people.

Val Thorens

La Datcha is Val Thorens' first guest house, as well as the first building in a ski resort to be built entirely using 'Passivhaus'*-approved, eco-friendly construction techniques. The entire chalet has been designed to reduce its environmental impact as much as possible through managing its energy consumption by using effective insulation, and saving water.

La Datcha includes five bedrooms over five floors, a golf simulator, an F1 simulator, a cinema and a spa.

www.ladatcha.com/valthorens

New residences

The Village Montana group is opening a new five-star residence in Val d'Isère called Chalet Skadi, which is named after the Scandinavian goddess of skiing and mountains. Chalet Skadi has 36 apartments and a beautiful spa. The spa, Les Bains du Montana, boasts an indoor swimming pool, a Jacuzzi, a sauna and a steam room, and offers treatments and massages that use the Cinq Mondes product range for body and facial treatments, exfoliation and reflexology.

www.village-montana.com

The small family-friendly resort, Albiez, in the Maurienne Valley is being transformed by the opening of a 16-apartment residence, La Place du Village.

www.albiez.fr

Le Mendi Alde is a new four-star residence in La Clusaz run by the Odalys group. Located at the top of the village, the residence is made up of five chalets, which include a total of 195 apartments, a bar, a restaurant and a Serge Blanco balneotherapy centre.

Odalys will also open the first part of four-star residence Le Front de Neige in La Plagne. This first part includes 500 bedrooms, a spa with a swimming pool, and a baby club. More apartments and a restaurant will open for winter 2017–18.

www.odalys-vacation-rental.com

La Rosière has a new four-star residence by CGH called Les Marmottons. Located only 300m from the slopes and the village, the new residence has 33 apartments.

www.cgh-residences.co.uk

Five-star residence the Amara in Avoriaz has a new loft for 12 people, with a private terrace, a sauna and a steam room.

END

Savoie Mont Blanc Tourisme is the Tourist Board for the Savoie and Haute-Savoie departments.

Savoie Mont Blanc covers two thirds of the French Alps and boasts 110 ski resorts.

www.savoie-mont-blanc.com

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For further information, images and press trip requests please contact: Nadine@montagnes.uk.com